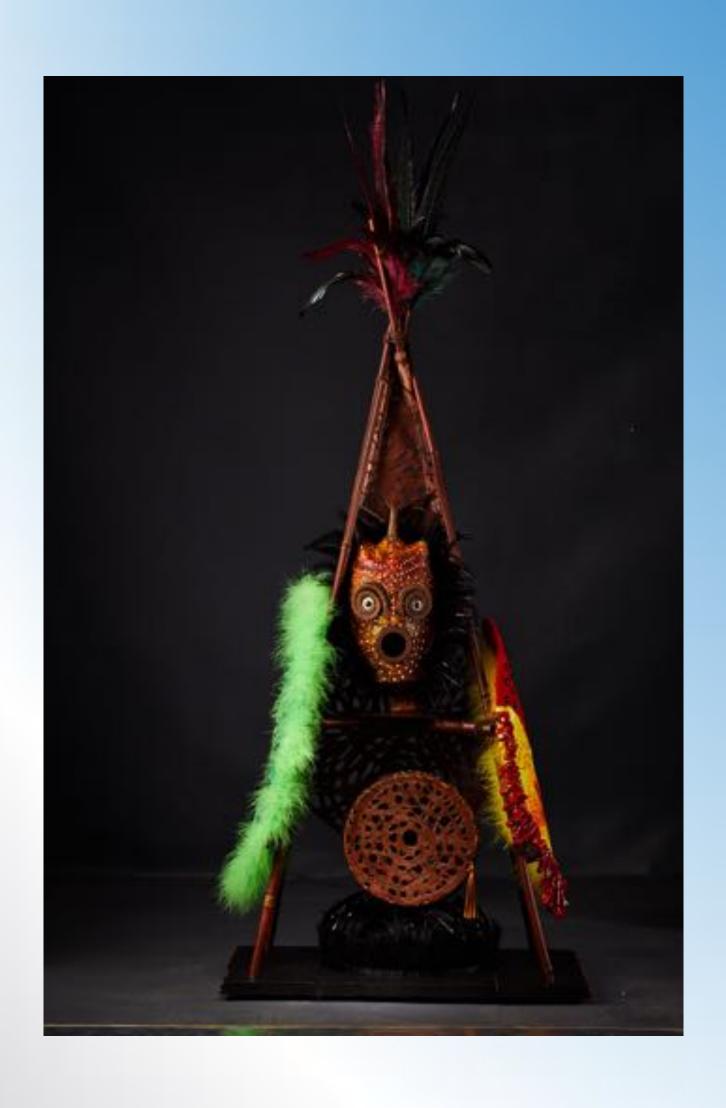
## Mikhaila Stettler

Alchemical Art & Immersive Media For Social Impact Brands

## The Challenge Of Social Impact Brands



To drive action, transformational impact and growth of your social impact brand, people need to engage with the heart and soul of your brand.

You want to engage stakeholders and target audiences in an authentic, emotional connection with your brand, a connection grounded in your core values and purpose.

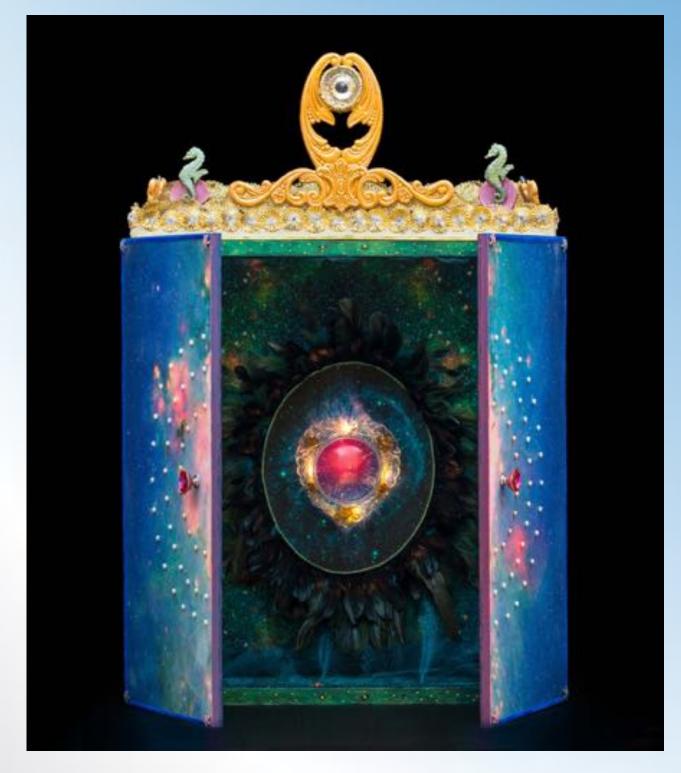
How do you provide a direct experiential connection to your core values and purpose so people relate to your brand on an emotional level?



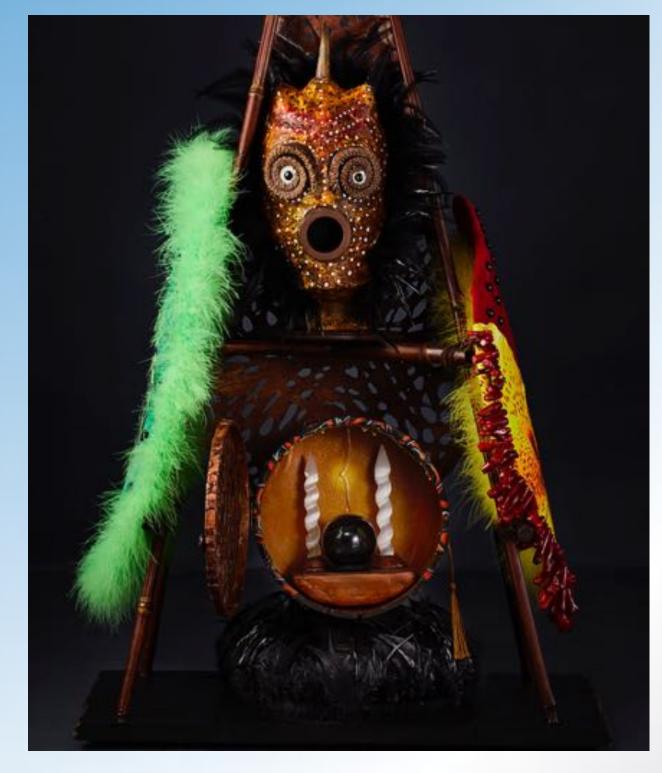
## Artist-in-Residency + Media Lab

#### **CONCEPT** Activate brand values and purpose through interactive art and media

Connect stakeholders/tribe with the authentic heart and soul of your social impact brand. Original interactive sculptures are infused with the essence of your brand to make your values and purpose visible and physical, tangible and visceral. When turned into immersive media experiences, they offer a unique and scalable way to activate and engage people with your brand and uplifting, transformational mission.







## Interactive Sculpture

Created by commission through an artist-in-residency, these archetypal interactive sculptures have the unique ability to convey a direct experience of the inner essence of brand values and purpose on all levels, body-mind-heart.

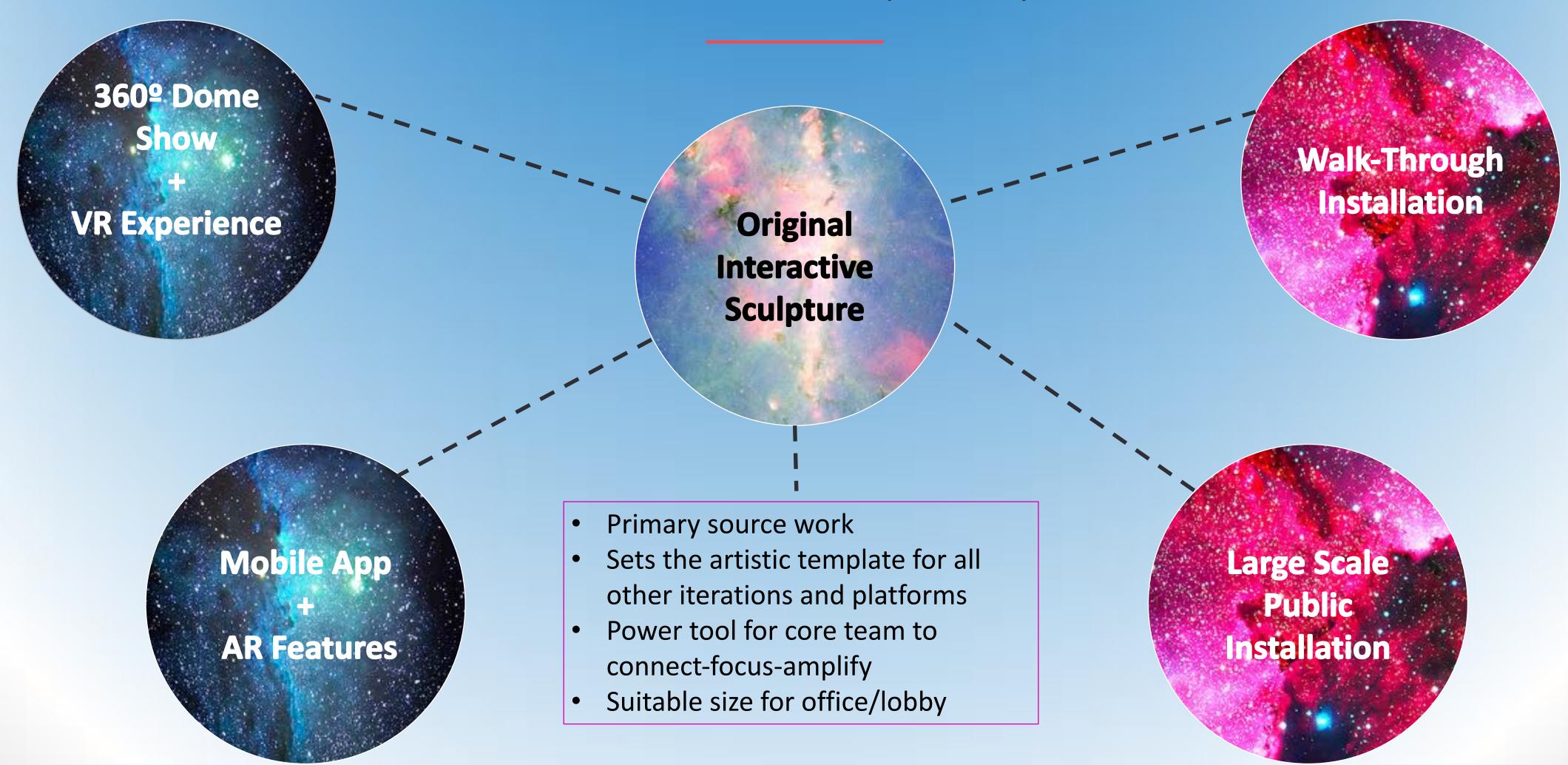
#### The sculptures work to...

- Activate and awaken a felt sense experience of the deeper truth of core values and brand mission, creating emotional and spiritual connection
- Act as broadcast beacons to align energy, concentrate focus and catalyze potential
- Boost power, mobilize resources and amplify expression of vision and purpose



## Media Lab: Multi-Platform Versions

Strategy to amplify influence, impact and connection Transmedia iterations of primary artwork





#### **Interactive Installations**

Walk-Through Installation

Large Scale Public Installation

- An immersive interactive experiences installed in interior or exterior spaces.
- Combines production design, projection mapping, sound design/music plus spoken word.
- Portable option installed in traveling shipping containers.



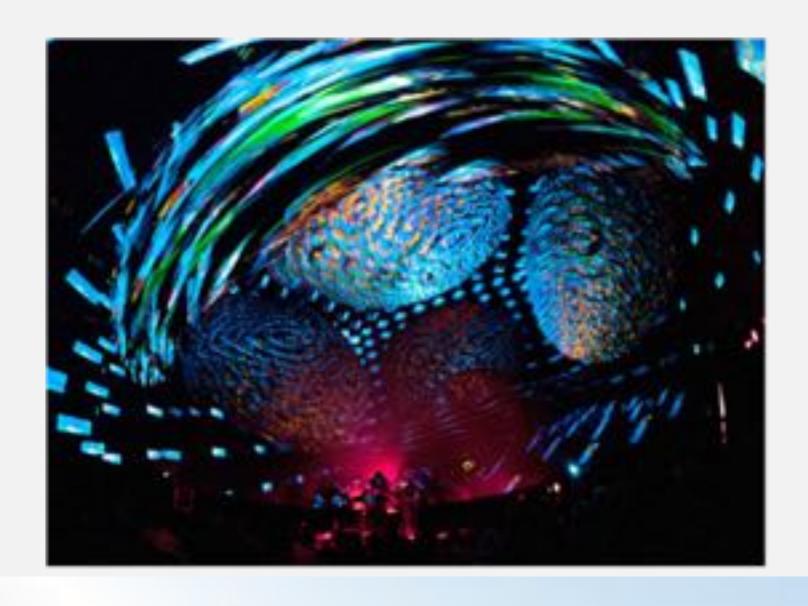




### **360º Immersive Experiences**

Full Dome Shows

Virtual Reality Adventures



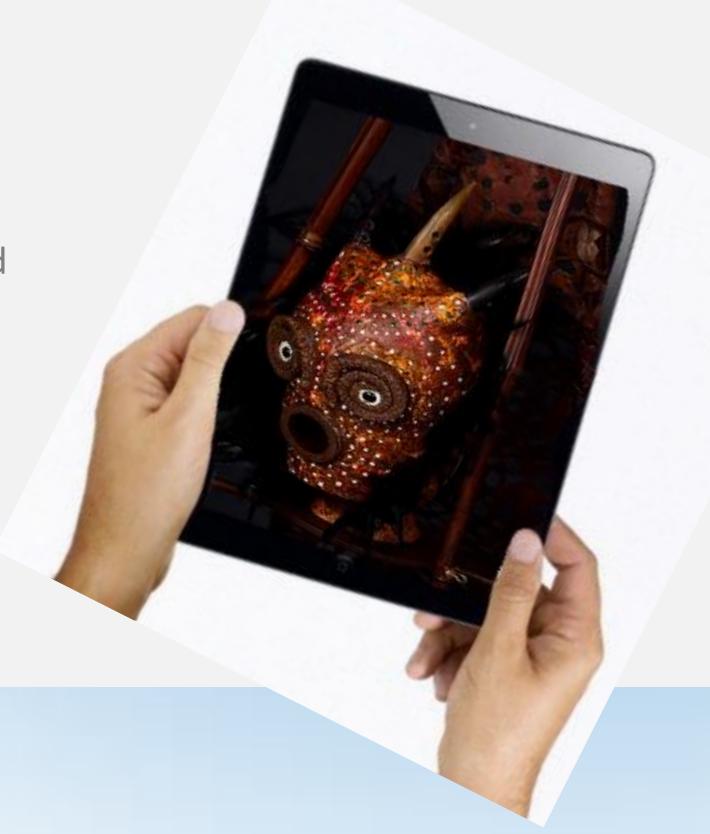


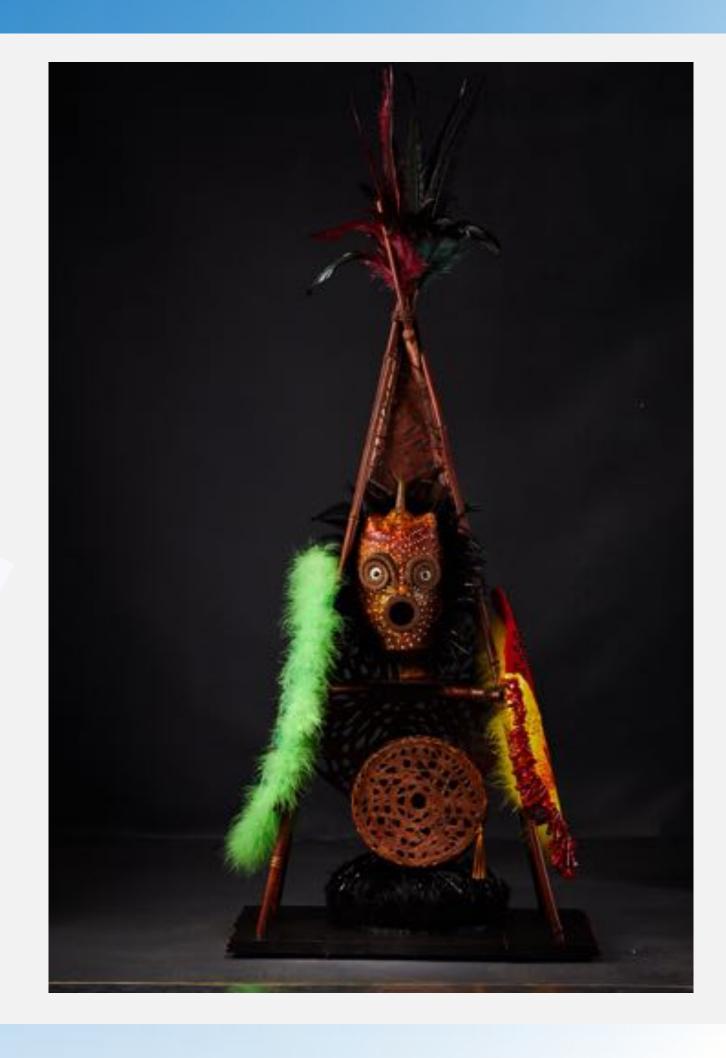


## Mobile Apps + Augmented Reality

Scalable reach, impact and connection.

Augmented reality with guided experiences.





## Activations

- Connect immediate, easy access to core essence and purpose, inner guidance and resources
- Power Boost concentrate, catalyze and accelerate expression of purpose and vision
- Communicate convey your message and mission straight to the heart of your stakeholders and tribe.
- Heal & Clear remove obstacles and blocks, shift energy and integrate trauma
- Celebrate honor achievements and partnerships



## Applications

#### In-house

- A power tool for core team to focus together and unite in open-hearted alignment with primary values and purpose, the inner essence of your brand
- Excellent practice to begin a meeting, before negotiations and when making significant decisions
- Secret boardroom advantage, impacts everyone in space, acts on subconscious awareness.

#### **External**

- Live events, conferences, experiential marketing
- Product launch, social media, email, online marketing campaigns
- Investor pitches, board meetings and shareholder events

#### Mikhaila Stettler

I'm a multidisciplinary artist, writer and producer. Creatrix Arts, Inc. is my creative production studio dedicated to making art, media and performance pieces to activate potential, awaken awareness and evolve the collective. I work with social impact brands and NGO's to activate brand values and purpose through interactive art and media that engages stakeholders and target audiences in an authentic, emotional connection with brand values and purpose.

In addition to work with brands on a transformational mission, I also create interactive alchemical sculptures, personal talismans for individuals, couples and families. These commissioned works act as a beacon, power center and sanctuary for your home. Whether for home or business, my alchemical sculptures align energy, concentrate focus and catalyze fulfillment of purpose and vision.

20+ years' in the trenches of medical practice (founding 6 holistic medical clinics and wellness centers) honed my unique psychic, intuitive and healing gifts, and I've also been proven as an accurate medical clairvoyant. The integration of these gifts with my creative abilities enables me to translate the realities of inner realms and materialize them into form.

Let's connect to activate your brand mission and message!

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## The Shadow-Eater

Mixed Media 5' by 2' by 2'

#### **Themes**

Commissioned to give my client a massive boost of energy, power, connection, alignment and support to manifest her work in the world... healing the collective shadow of race and the sexual abuse with love and grace. Designed to be used personally and as teaching tool with clients and students

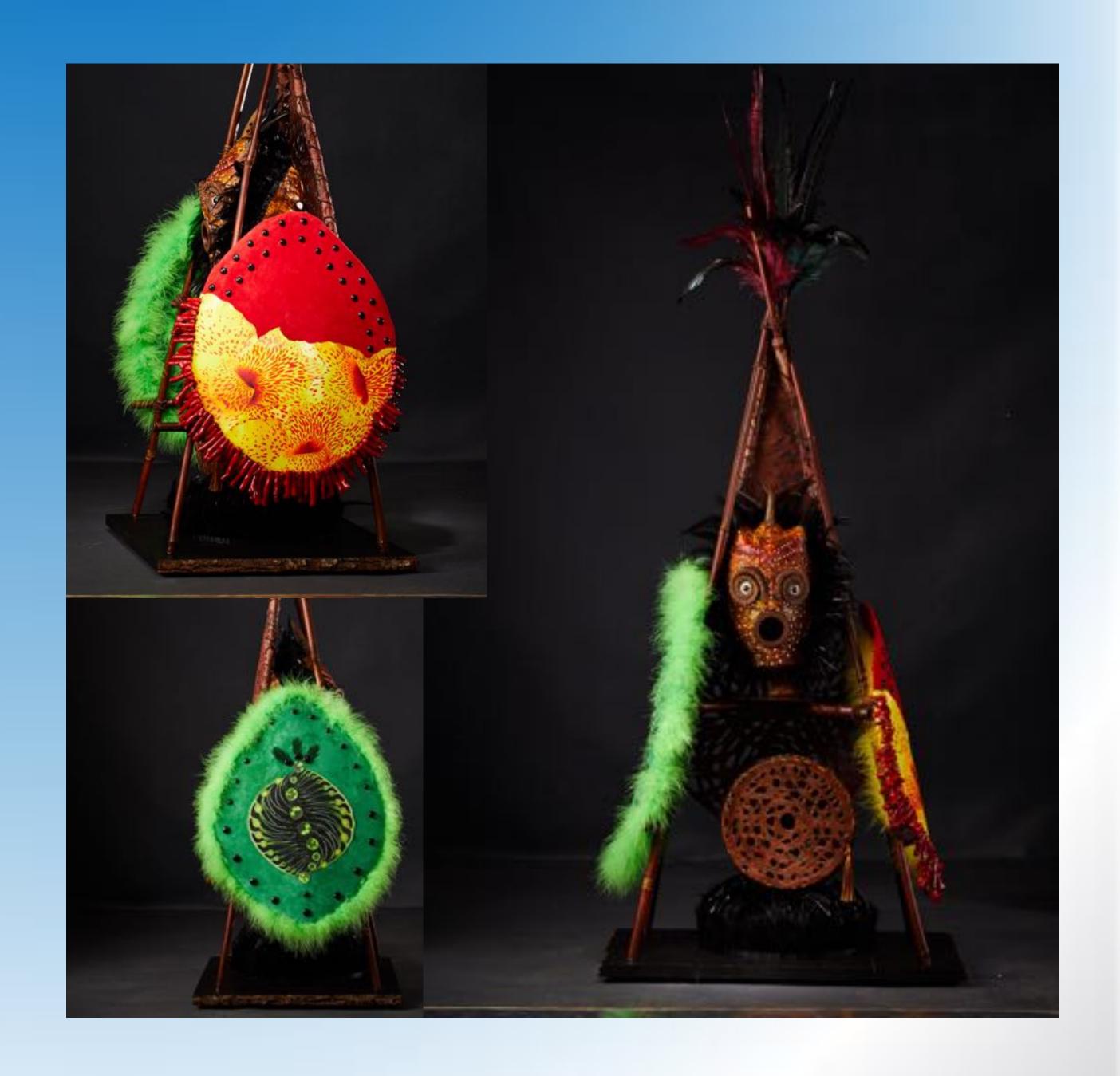
#### **Experiences**

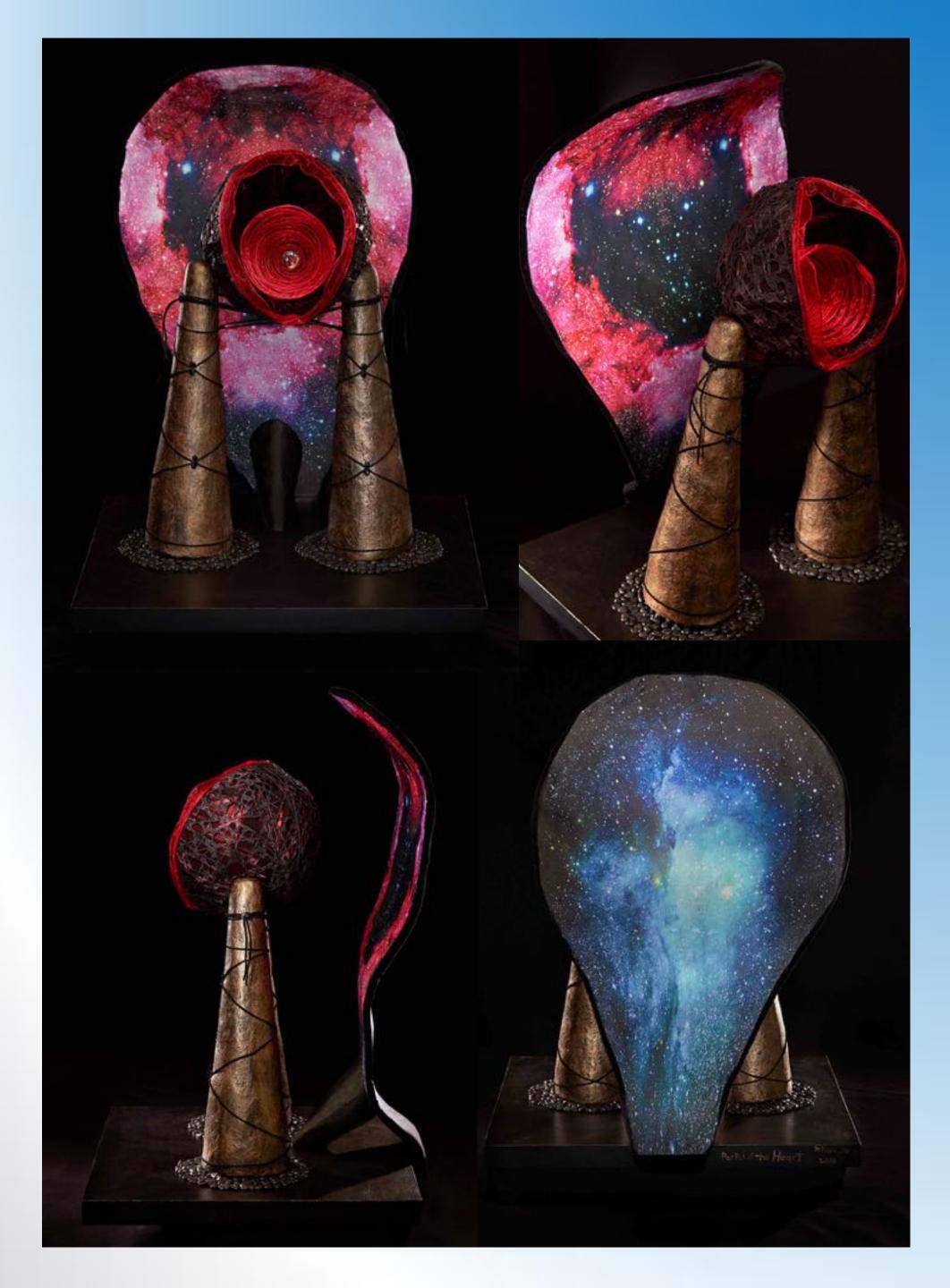
"I love my piece and the powerful energy that I feel emanating from it. Every time I see it, I get a feeling of power and deep truth, a feeling of my purpose. I feel supported in my work through the messages, strength and energy that it provides me.

It has given me the confidence to move out into the world, and really plan for that bigger life because I know it's true for me in a way I wouldn't have otherwise. It feels like the world is opening up and I'm ready to step into it."

Jenny Lewis

Empowerment Coach, podcast host, "Sex, Race & Money"





## The Portal of the Heart

Mixed Media 3' by 2' by 2'

#### **Themes**

Commissioned to establish a direct relationship, direct access, to Divine Love as an existential birthright, and to root in the absolute feeling/knowing truth of the unconditional value, worth and lovability of my client's unique Beingness.

#### **Experiences**

"Since activating my piece, I find myself having let go of attachment to how it should look in many areas. I've noticed a clarity of purpose in the that there's a complete lack of fear or concern around obstacles.

All of that is gone.

This is really an amazing, fundamental shift. Without attachment, the outcomes of individual situations don't matter anymore. I'm free to focus on having the visions get created and put all the energy there. It's incredibly empowering."

Marc Rosenthal

Producer, Projection/Lighting /Show Control Design and Production:

# The Portal Of Creative Actualization

Mixed Media 3' by 22"/44" by 7"

#### **Themes**

Commissioned by client to manifest her creative destiny - clear blocks and obstacles, heal past trauma, and amplify her creative power.

#### **Experiences**

"When I first saw my altar, it was an extraordinary surprise and delight! It's more fun and more profound than I could have expected. I was amazed at how Mikhaila captured so much of my essence and soul purpose and translated it in her art.

I love that my altar is so multidimensional and interactive. It's a very spiritual piece that feels alive, like a living being that gives something different in every moment. It's an adventure to be with it."

Jeannette Sanford-Hahn

Designer, Art and Antique expert

See video here: <a href="https://www.mikhailastettler.com/altars-icons">https://www.mikhailastettler.com/altars-icons</a>

