



The Flower Dreamworld

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VISION & PURPOSE

The Flower Dreamworld project is an interactive and immersive art experience that explores the archetypal meaning and spiritual significance of flowers in the collective consciousness.

What are flowers in the psyche of humankind? What if we strip away everything we know about flowers and simply connect with their innermost essence? The vision of the Flower Dreamworld project is to create an immersive world of beauty, enchantment and magic that speaks to the hunger in the human heart for connection with the unseen world.



The purpose of the project is to offer the audience an otherworldly contemplative experience of beauty and magic.

I'm fascinated with the potential of mixed reality technology (like augmented reality) to reveal unseen worlds and awaken spiritual awareness.

I want to open those worlds to the visitor to explore in a safe, non-threatening interactive art experience. My interest is using extended reality technology to allow the visitor to engage with the experience, to enter the world as an active participant as opposed to a passive observer.



AUDIENCE EXPERIENCE

Flowers are significant in every culture on the planet, from indigenous rainforest tribes to the most cosmopolitan urbanite.

Everywhere flowers bloom, they captivate and enchant humans. We anticipate the broad appeal of the subject matter together with the novelty of the interactive immersive design will attract a wide range of visitors, of all ages, who might not otherwise engage with art or immersive tech.



Beauty, play and mindful presence are antidotes to epidemic levels of stress and anxiety plaguing society today.

Imagine walking through a world of extreme close-up flower images that respond to slow and circular gestures by rippling, waving, opening and closing, inducing a trance-like meditative state in the visitor. Imagine playing with pollinators and sending currents of scent and ribbons of invisible light to your fellow visitors.



The Flower Dreamworld is a model for immersive art experiences with diverse appeal to all ages, genders and ethnicities inviting a global conversation that needs no words to understand.

It advances the role of immersive technology by weaving several different tech tools together into a cohesive, seamless whole that provides visitors with a complete experience for all the senses. Leveraging the experience of our key team members who have been involved at the forefront of entertainment (theater, theme parks, concerts, etc.) and storytelling for their entire careers give us a unique ability to use these tools with expert guidance and creative freedom.

INSTALLATION DESIGN

The modular scalable design of Flower Dreamworld can be adjusted to different physical settings and incorporates:

- A short 360° dome film
- Animated projection mapping
- Musical score with 360° spatial sound design and spoken word performance
- Interactive mixed reality play experience
- Theatrical production design with real time response to visitor gestures
- Note: Due to scalable design, installation space requirements vary, a minimum of 2000sq feet needed



Our approach will continue to move the creative-technical-experiential-guest experience forward, building on existing immersive practices.

The key fundamental aspects of creating successful experiences in this area are having a compelling story, a solid grasp of the capabilities of immersive and standard tech, and an ability to use these tools in creative ways that may not have been previously imagined.



CREATIVE TEAM

We are a creative team of highly experienced media professionals in multiple verticals, able to execute a project of this scope.

Artist/Writer: [Mikhaila Stettler](#)

Multidisciplinary artist, writer and producer

Mikhaila integrates her art practice and spiritual practice together to create art, media and performance pieces that activate human potential, awaken awareness and evolve the collective.

Production Design: [Marc Rosenthal](#)

Production Design, Lighting Designer, Creative Producer

Marc is known internationally for his wide-ranging design and production expertise in digital projection, panorama multi-screen productions, multi-media production, theatrical producing, theme park attractions, and art installations.

Experience Design: [Kathleen Cohen](#)

Futurist/Speaker, Experience Design Strategist and Creative Producer

Kathleen brings deep, cutting edge knowledge base, technical and creative expertise to extended reality experience design.

Composer & Sound Design: [Lars Deutsch](#)

Two-time Emmy winner composer and music producer who has scored hundreds of films

In addition to his award-winning work in composition and audio production, Lars has a unique expertise in psychoacoustics, the science of sound perception and emotion.

Sound Design: [Michael Perricone](#)

Rerecording Mixer, Supervising Sound Editor

In addition to his notable work in feature films and television, Michael is a master of the Tibetan Singing Bowls.



CONTACT INFO

Produced by Creatrix Arts, Inc.

Executive Producer Mikhaila Stettler

Mikhaila@MikhailaStettler.com

206.276.6386

(All flower photography here is by Mikhaila Stettler, the visual source material for the project)



ARTIST STATEMENT

My art is my way of sharing the profound beauty and magic of inner reality. I draw my inspirations from deep states of mystic attunement. It's my way of communicating the inner essence of life.

I integrate my art practice and my spiritual practice together, bringing the mastery of a lifetime of rigorous contemplative practice to my art. I honed my unique intuitive (well-proven accurate medical intuitive) and healing gifts during 20+ years of medical practice, founding 6 holistic medical clinics and wellness centers.





INSPIRATION

It all started with the shimmer of the quantum field. I observed this shimmer phenomenon in a deep state of meditation. Further investigation revealed the quantum particles continuously rotate, alternating back and forth between inner and outer reality, flickering between physical and non-physical, millions of times per second. This fluctuating pulsating dance of quantum particles creates the shimmer phenomenon.

I was fascinated by this phenomenon and wanted to see if I could capture this shimmer in nature, which led me to photograph flowers close up. That initial inspiration was the genesis of the Flower Dreamworld project.

Despite using only the most basic point-and-shoot camera with a macro feature in my early experiments, I succeeded in capturing an iridescent shimmer on the surface of the petals that was invisible to the naked eye. When viewed in extreme closeup, the flower images had an other-worldly, abstract quality and sensuality that ignited my imagination. Was this a shaman dream world of flowers, or the dreams of flowers, or both?

As my creative vision for the project evolved, I began to think about the significance of flowers in the collective consciousness. Meditation sessions attuning to the essence of flower consciousness generated profound insights and provided the source material for the spoken word script.



SPOKEN WORD NARRATIVE

Spinning vortexes of invisible light and color
Swirl faster and faster
Particle accelerators of pure potentiality
A bursting, sparkling frenzy of Aliveness
Charged with the divine life impulse
To sprout, sprout, spout
Grow, grow, grow

Effervescent bubbles shimmer
Quantum sparks flash and flicker
A gazillion microscopic suns blaze
As Spirit springs into form

Surging up from the roots, the intent to flower and
bloom thrusts up to fulfill potential,
Not one, not two, but a never-ending profusion of
blossoms, the apex of growth
An outpouring of divine abundance in a continuous
spiral, the propagation of life

Rooting into the Earth, rooting into Source
Alchemizing spirit into matter
The nature spirits spin and swirl electrons into form
They sing to the pollinators
Those winged emissaries of the dream world
In a primal dance of sex, beauty and love

Here we surf on multi-hued currents of scent wafting
across reality fields
Sailing on chromatic ribbons of invisible color spectrums
The source of all color on planet Earth
Soaring on jet streams of silent sound waves
Weaving a tonal chorus from filaments of light, clouds of
scent, sound and color
All one seamless, symbiotic mesh spanning dimensions

Botanical vulvas, the feminine portal of life
Seduce and enchant us all
Raw and refined
Sensual and pure
The deepest, richest magic
A perpetual unfolding of Divine Love, Divine Beauty
Transmitting the blessing of Divine Grace
Speaking the truth that we are loved and supported at
every point of our existence